



**POLITENESS STRATEGIES AND WEIGHTINESS OF FACE  
THREATENING ACTS FOUND IN IMPERATIVES DISPLAYED IN  
ELLA ENCHANTED MOVIE**

**By:**

**FATHIMATUZ ZAHRA**

**200832301**

**DEPARTMENT OF ENGLISH EDUCATION  
FACULTY OF TEACHER TRAINING AND EDUCATION  
UNIVERSITY OF MURIA KUDUS**

**2012**



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ELLA ENCHANTED MOVIE**

**SKRIPSI**

**Presented to the University of Muria Kudus  
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in English Education**

**By:**

**FATHIMATUZ ZAHRA**

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## MOTTO AND DEDICATION

### Motto:

- You never know how strong you are until being strong is only your choice.
- Man proposes God disposes.
- One who says “I don’t know” and learns is better than one who knows and puffs himself up.
- We learn as long as we live.

### Dedication:

This skripsi is dedicated to:

- My beloved father and mother who always give me support and pray
- My dear grandparents and my big family
- My lovely brothers and sister
- My best friends at SAR
- All teachers in my life
- For everyone who knows and cares me

## ADVISORS' APPROVAL

This is to certify that the Sarjana Skripsi of **Fathimatuz Zahra (NIM 2008 32 301)** has been approved by the thesis advisors for further approval by the Examining Committee.

Kudus, June, 2012

Advisor I

**Fitri Budi Suryani, SS, M.Pd**  
**NIS.0610701000001155**

Advisor II

**Diah Kurniati, SPd, M.Pd**  
**NIS.0610701000001190**

Acknowledged by

The Faculty of Teacher Training and Education

Dean

**Drs. Susilo Rahardjo, M.Pd**  
**NIP.19560619-198503-1-002**



## EXAMINERS' APPROVAL

This is to certify that the Sarjana Skripsi of **Fathimatuz Zahra (NIM 2008 32 301)** has been approved by the Examining Committee as a requirement for the Sarjana Degree in the Teaching of English as a Foreign Language.

Kudus, July 18<sup>th</sup> 2012

Thesis Examining Committee:

**Fitri Budi Suryani, SS, M.Pd**  
**NIS.0610701000001155**

, Chairperson

**Diah Kurniati, SPd, M.Pd**  
**NIS.0610701000001190**

, Member

**Nuraeningsih, SPd, M.Pd**  
**NIS.0610701000001201**

, Member

**Dr. Slamet Utomo, M.Pd**  
**NIP.196212191987031001**

, Member

Acknowledged by  
The Faculty of Teacher Training and Education  
Dean

**Drs. Susilo Rahardjo, M.Pd**  
**NIP.1950619-198503-1-002**



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This skripsi is not merely my own work. It is because of having been greatly improved by some great people who suggested and guided me by giving some comments and notes to make it better. Therefore, I would like to express my deep gratitude to:

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- My beloved siblings; Ali, Zaenab Aqilah and Achmad Mahdi.
- My dear best friends; Ocha, Yakub, Oman, Dani, Husnia, Aini, Nida,

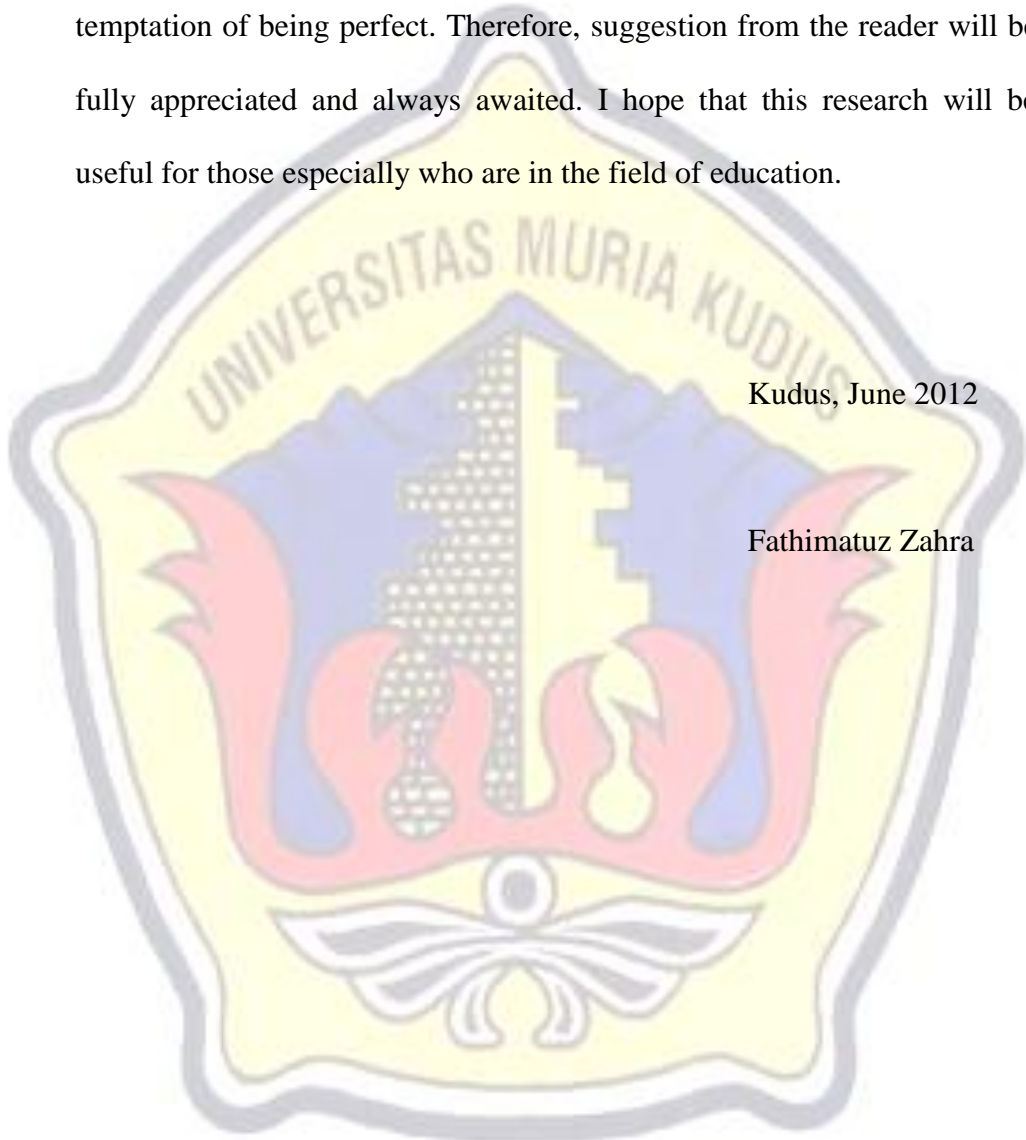
Erna, Dika all Media Ilmu Officers and the others that I cannot state one by one.

- My friends; Tia, Dila, Median and all of my friends.

There is no great obstacle in writing this skripsi than avoiding the temptation of being perfect. Therefore, suggestion from the reader will be fully appreciated and always awaited. I hope that this research will be useful for those especially who are in the field of education.

Kudus, June 2012

Fathimatuz Zahra





## ABSTRACT

Zahra, Fathimatuz. 2012. *Politeness Strategies and Weightiness of Face Threatening Acts Found in Imperative Utterances Displayed in Ella Enchanted Movie*. Skripsi, English Education Department Teacher Training and Education Faculty Muria Kudus University. Advisors: (1) Fitri Budi Suryani, SS, M.Pd., (2) Diah Kurniati, SPd, M.Pd.

Key words: Politeness Strategies, Weightiness of Face Threatening Acts, Imperative Utterances, Ella Enchanted Movie.

One of significant parts of human communication is politeness. Politeness is very valuable for entire people in the world because politeness can lead us to have certain attitude with others. When someone delivers an imperative utterance through polite way and avoid in making face threatening acts, it shows that the speaker has good attitude and respects others, so the goal of having better communication is achieved. Politeness strategy also has various kinds. They are bald on record, off record, positive politeness and negative politeness. Furthermore, there are three variables which influence the weightiness of face threatening acts. They are power, distance and rate of imposition.

This research has two objectives such as; (i) to find out the politeness strategies found in imperatives displayed in Ella Enchanted Movie; (ii) to find out the weightiness of face threatening acts used in imperatives displayed in Ella Enchanted movie.

Pragmatics analysis and descriptive qualitative are applied to this research design in order to support the objectives. Moreover, imperative utterances are the data. While, the movie script of Ella Enchanted is used as data source. This analysis study applied Brown's and Levinson's theory.

According to data finding and analysis, there were 52 imperative utterances delivered by Charmont and Ella that employ politeness strategies found in Ella Enchanted movie. They are 16 bald on record strategies, 8 off record strategies, 21 positive politeness strategies and 7 negative politeness strategies. Meanwhile, there were 37 imperative utterances displayed in Ella Enchanted movie which have high weightiness of face threatening acts and 15 imperative utterances which have low weightiness of an FTA. The result showed that the characters of Ella Enchanted movie are categorized as polite people because they use positive politeness more which presents close relationship between them.

Based on the results above, I suggest the English lecturer should emphasize pragmatic materials especially politeness and face threatening acts as the valuable lecture not only in theoretical but also in practical meaning. Moreover, I encourage the students to differ the way to deliver an imperative utterance to the younger and older person appropriately through applying politeness and face threatening acts. Furthermore, for the readers, it is so important to be polite person because through being polite, the hearer will feel comfortable with our behaviors and utterances, so it can create an effective communication among the speaker and the hearer.

## ABSTRAKSI

Zahra, Fathimatuz. 2012. *Strategi Kesopanan dan Tingkat Pengaruh Tindakan Mengancam Muka Dalam Pernyataan Perintah yang ditemukan dalam Film Ella Enchanted*. Skripsi, Program Studi Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan Universitas Muria. Pembimbing: (1) Fitri Budi Suryani, SS, M.Pd., (2) Diah Kurniati, SPd, M.Pd.

Kata kunci: Strategi Kesopanan, Tingkat Pengaruh Tindakan Mengancam Muka, Pernyataan Perintah, Film Ella Enchanted.

Bagian yang penting dalam komunikasi manusia adalah kesantunan. Kesantunan sangat berarti bagi semua orang di seluruh penjuru dunia karena hal itu akan mengarahkan kita untuk bersikap terhadap orang lain. Ketika seseorang menyampaikan pernyataan perintah dengan santun dan menghindari timbulnya tindakan mengancam muka, hal ini menunjukkan bahwa pembicara lebih menghargai pendengar sehingga tujuan komunikasi yang lebih baik dapat tercapai. Strategi kesantunan memiliki beberapa jenis yaitu strategi bald on record, strategi off record, kesantunan positif dan kesantunan negative. Lebih jauh lagi, terdapat tiga variabel yang mempengaruhi tindakan mengancam muka yaitu status sosial, hubungan pembicara dan pendengar serta tingkat pemaksaan.

Penelitian ini bertujuan untuk menemukan jenis strategi kesantunan dan tingkat pengaruh tindakan mengancam muka dalam pernyataan perintah yang ditemukan dalam film Ella Enchanted.

Analisis pragmatic dan kualitatif deskriptif diterapkan dalam rancangan penelitian yang mana membantu tujuan penelitian. Lebih jauh lagi, pernyataan perintah digunakan sebagai data. Sementara, transkrip film Ella Enchanted digunakan sebagai sumber data. Penelitian kali ini menerapkan teori yang diciptakan oleh Brown dan Levinson.

Sesuai hasil dan analisis data, terdapat 52 pernyataan perintah yang disampaikan oleh Charmont dan Ella yang menerapkan strategi kesantunan ditemukan di film Ella Enchanted. Ada 16 strategi bald on record, 8 strategi off record, 21 kesantunan positif dan 7 kesantunan negative. Sementara itu, ada 37 pernyataan perintah dalam film Ella Enchanted yang sangat tinggi berpengaruh dalam menimbulkan tindakan mengancam muka dan 15 pernyataan perintah yang berpengaruh rendah dalam menimbulkan tindakan mengancam muka. Hasil ini menunjukkan bahwa pemain film ini merupakan orang yang santun karena mereka menggunakan kesantunan positif yang menunjukkan kedekatan hubungan mereka.

Berdasarkan hasil diatas, saya menyarankan dosen untuk menekankan strategi kesantunan dan tindakan mengancam muka tidak hanya dalam teori tetapi juga dalam praktik. Saya memotivasi siswa untuk menyampaikan pernyataan perintah kepada orang yang lebih muda atau tua dengan cara yang santun dan benar. Lebih jauh lagi, bagi pembaca, sangat penting menjadi orang yang sopan karena pendengar akan merasa nyaman dengan pernyataan kita sehingga hal ini akan menciptakan komunikasi yang efektif antara pembicara dan pendengar.

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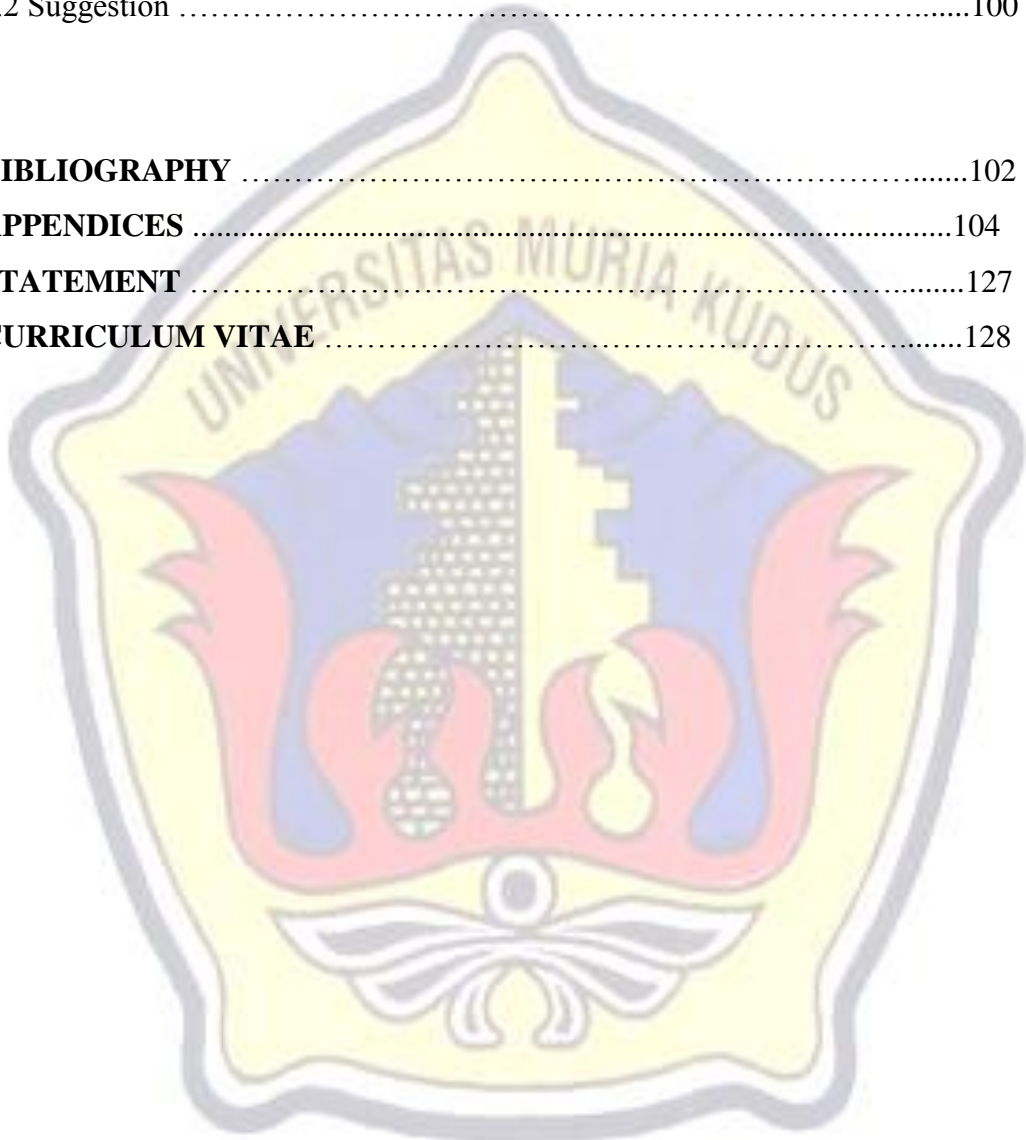
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